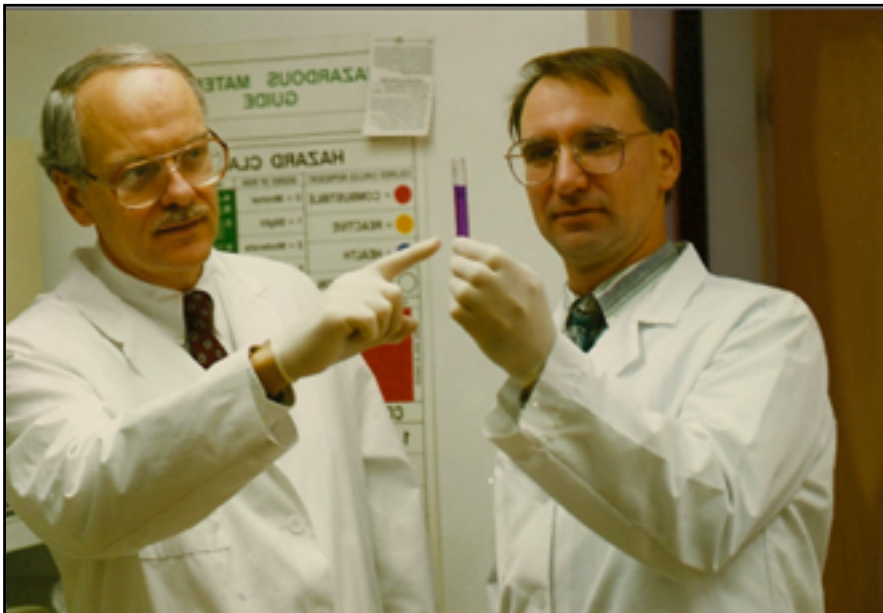


NEWSLETTER

Educational Videos now on YouTube!

Dr Rick Shakalis and Dr John Pautienis, co-founders and researchers for SBS are sharing their secrets on YouTube about how to treat and prevent White Line Disease and Chronic Thrush.



SBS Researchers have been publishing articles for years revealing results of their research on a vast number of equine issues involving hoof care, gastric equine ulcers, and grooming. Now SBS is producing Educational Videos on YouTube, DVD Loop Videos for Retailers, and for the SBS website.

So far SBS has produced three videos which show detailed instructions in just minutes on how to solve some major hoof problems: "Horse Hoof Protection Methods", "How to Treat Chronic Thrush", and "How to Treat and Prevent White Line Disease".

View videos: sbsequine.com, or type sbsEQUINE in YouTube search bar.

Editors Choice 2010

The Horse-Journal selected SBS Farrier's Hoof Sealant as Editors Choice for hoof conditioners. After extensive field trials they said, "We like Farrier's Hoof Sealant if your main concern is to address problems with **chipping**, **losing shoes** and **superficial cracks**. It lasts much longer than other shine/sealants and does a better job filling in nail holes, cracks and other

irregularities in the hoof wall". Microfibers in a urethane polymer form a web to seal out organisms and moisture". They said one application lasted over two weeks, longest of all tested.



SAV-A-HOOF PROTECTANT IS THE ONE TO USE WHEN CONDITIONS ARE WET

Thoroughbred Times said that *Sav-A-Hoof Protectant* is the one dual-action hoof conditioner that protects the entire hoof, including the sole and frog.

They said that the formula penetrates to kill fungus and bacteria. Added ingredients form a protective barrier on the

exterior against external moisture and contaminants.



Improves Function of Frog!

They said that almost nothing sticks to the hoof after the conditioner is applied. Mud, snow, and urine soaked manure fall off the hoof. The *Protectant* contains natural plant emulsions harvested from the rain forests of Brazil. The film hardens by buffing.

TOE GROW REPAIRS CELL DAMAGED FEET, HAIR & SKIN!

Do to the extreme success of *TOE GROW SPRAY*, SBS has added a new member to the family, **TOE GROW GEL**. The new gel formula is packaged in a 10 oz. squeeze bottle with a long tip twist cap so that it can reach the tissue that is deeply embedded in cracks, voids and clefs. The gel also adheres well to bruised heels and irritated hair and skin. The longer contact time provided by the gel improves the effectiveness of the product.

TOE GROW is a copper-peptide complex which are chemicals that attach to receptors on cells to perform a specific function. It helps build and heal damaged tissue by stimulating collagen production.

Copper-Peptides were first tested on horses in Washington State by Dr. Loren Pickard of Switzerland. During the rainy season they applied copper-peptides on irritated hair covered skin joints.

While the skin areas healed very nicely, they discovered quite by accident, that the copper-peptides produced a remarkable healing of the hooves and closure of the cracks. Today, copper-peptides are used as ointments for burns,

medicament to help organ and tissue transplants and as salves for post-cancer irradiated skin. They are also commonly found in human cosmetic products such as anti-wrinkle creams and hair growth formulas. Scientists believe that copper-peptides rebuild blood microcirculation and improve capillary circulation.

New!



New! Nice n' Shiny HORSE WASH

SBS has added a new Five Gallon Economy Size to its product assortment in 2011. **Nice n' Shiny HORSE WASH** comes with a FREE pump to help reduce waste and prevent heavy lifting. Nice n' Shiny is also available in 32 oz bottles called *Hoof & Body Wash*.



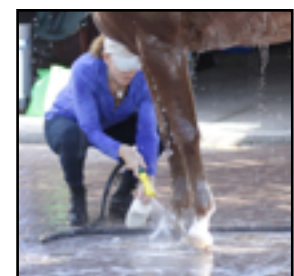
Gentle to Hair and Skin! Use Hose End Sprayer, Sponge & Bucket or Spot Wash.

Using the hot tropical Everglades Ranch for field testing, SBS researchers developed a remarkable new formula that helps defend against fungus, rain rot and girth itch. *HORSE WASH* is gentle to skin (neutral pH) and contains moisturizers to help prevent dryness and itchy, flaky skin. Brighteners have been added to give hooves and hair a show quality shine that can provide a winning edge to horses, including dogs, cats and sheep.

HORSE WASH is formulated to lift dirt off the skin without scrubbing. This has shown to cut grooming time in half.



Two Sizes: 32 oz & 5 gal.



Makes hooves & hair Shine!