

New Product Release!

# ***IT'S SHOWTIME!***

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**Nice n' Shiny Hoof Conditioner** is a show quality coating that provides a *glass-like* shine that dries to touch in about 2 minutes. Unlike other cosmetic coatings that are mainly for show, **Nice n' Shiny** provides a longer lasting finish. Pound for pound, the coating is more abrasive resistant than *steel*, and that's "*a no brainer*" where there's sandy soil.



**Nice n' Shiny's** hard shell finish is not affected by corrosive agents such as fertilizer and urine. Many hoof conditioners contain oils, pine tar or other ingredients that remain sticky even after application. They can attract dirt and contaminates like a magnet.

**Nice n' Shiny's** finish becomes "*battle-hard*" when dry. It seals out external moisture and contaminants as it promotes a natural moisture balance within the hoof wall. This strengthens soft, "mushy" hoofs and helps prevent cracks and spits.

The product was developed by **SBS Equine Products** in the Florida Everglades to withstand the worst environmental conditions a hoof can endure, in either wet or dry extremes. Handlers say that **Nice n' Shiny Hoof Conditioner** is not just a great product to use at SHOWTIME, but *the* hoof conditioner for use ANYTIME!

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